

RADIO TIME SALES

~~500 W. 42nd Street~~ . ~~NEW YORK, N.Y. 10017~~ . (212) 682-4500

RADIO TIME SALES INT'L
22 EAST 42nd STREET
NEW YORK, N. Y. 10017
(212) 682-4500

August 15, 1972

Miss Virginia Hunter
Vansant Dugdale Ad.
1 North Charles
Baltimore, Md. 21201

Dear Miss Hunter: RE: IVY NETWORK

Under separate cover, we mailed a brochure on the Network, which will give you a detailed picture of the stations.

All stations are sold with the understanding that any broadcast advertising is intended for AM transmission only. Several stations, however, have FM outlets, (Open Circuits), with the same call letters, but this does not figure into the broadcast agreement that may be placed for your client. If there is any AM advertising that perchance emanates from the FM outlet, consider that an unpredictable bonus.

Regret that we could not give you any information regarding your inquiry on Campus Radio, and its stations. As you know, we replaced them as the exclusive Rep. for the Ivy Network only.

Trust we may have the opportunity of serving you in the near future, we remain

Corddially,

/hf

RTS INTERNATIONAL

H. Franklin

RADIO TIME SALES INTL
22 EAST 43RD STREET
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(212) 682-4000